

Client: Opportunity Virginia Pac 2012

Campaign: TV 425506

Estimate No.:

Market: WASHINGTON, DC (HAGRSTWN)

Station: WJLA

Rep Firm:

Station Contact: Susan Petro

Station Phone: 202-364-7777

Station Fax: 202-364-1943

### STATION INSERTION ORDER

Rev #: 2

Worksheet Flight Start: 04/25/2012

Worksheet Flight End: 05/07/2012

### MEDIA PLACEMENT TECHNOLOGIES

MPT Buyer: Administrative Login

500 N Washington St

Alexandria, VA 22314

Phone: 703-836-3545 ext 10

Actg. Order No.: 291

WS Order No.: 27185

Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Primary Rate/ Total	Apr	Apr	Apr	Apr	Apr	May	Total	Spots						
					25	26	27	28	29	01	02	03	04	05	06	07		
1	MTWRF— 07:00A-09:00A	EM 30	GMA 7A-9A	\$1,000.00 \$8,000.00	1	1	1	.	.	1	1	1	1	.	.	1	8	
Comment: No Comment																		
2	—Su 10:00A-11:00A	EM 30	This Week	\$16,000.00 \$16,000.00	.	.	.	.	1	.	.	.	.	.	.	.	1	
Comment: No Comment																		
3	MTWRF— 12:00P-12:30P	DT 30	ABC 7 NEWS @ N	\$800.00 \$6,400.00	1	1	1	.	.	1	1	1	1	.	.	1	8	
Comment: No Comment																		
4	MTWRF— 06:00P-06:30P	EN 30	NEWS 7 @ 6	\$1,200.00 \$8,400.00	1	1	.	.	.	1	1	1	1	.	.	1	7	
Comment: No Comment																		
5	MTWRF— 07:00P-07:30P	PA 30	WHEEL OF FORTU	\$3,000.00 \$12,000.00	1	1	.	.	.	1	.	1	.	.	.	.	4	
Comment: No Comment																		
6	MTWRF— 07:30P-08:00P	PA 30	JEOPARDY	\$3,500.00 \$21,000.00	1	1	1	.	.	1	.	1	.	.	.	1	6	
Comment: No Comment																		
7	MTWRF— 11:00P-11:35P	LN 30	ABC 7 NEWS @ 1	\$2,100.00 \$8,400.00	1	.	1	.	.	1	.	.	.	.	.	1	4	
Comment: No Comment																		
8	MTWRF— 11:35P-12:05A	LF 30	NIGHTLINE	\$1,300.00 \$9,100.00	.	1	1	.	.	1	1	1	1	.	.	1	7	
Comment: No Comment																		
9	—Su 11:00P-12:00A	LN 30	ABC 7 NWS @11/	\$1,400.00 \$2,800.00	.	.	.	.	1	.	.	.	.	.	1	.	2	
Comment: No Comment																		

Advertiser: Opportunity Virginia Pac 2012  
Campaign: TV 425506  
Estimate No.:

**Station Order**  
**WASHINGTON, DC (HAGRSTWN) - TV**

Station: WJLA

Item#	Days/ Times	DP/ Len	Program Title/ Comm'l Tag	Primary Rate/ Total	Apr	Apr	Apr	Apr	Apr	May	May	May	May	May	May	Total Spots
					25	26	27	28	29	30	01	02	03	04	05	47
				\$92,100.00	6	6	5	2		5	6	5	5	1	6	47

By: \_\_\_\_\_

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Station: WJLA

Rep Firm:

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Station Phone: 202-364-7777

Station Fax: 202-364-1943

### STATION INSERTION ORDER

Rev #: 0

MEDIA PLACEMENT TECHNOLOGIES

MPT Buyer: Administrative Login

Worksheet Flight Start: 04/25/2012

Worksheet Flight End: 05/06/2012

500 N Washington St

Alexandria, VA 22314

Phone: 703-836-3545 ext 10

Actg. Order No.: 291

WS Order No.: 27185

Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Primary Rate/ Total	Spots												
					Apr 25	Apr 26	Apr 27	Apr 28	Apr 29	Apr 30	May 01	May 02	May 03	May 04	May 05	May 06	
1	MTWRF-- 07:00A-09:00A	EM 30	GMA 7A-9A	\$1,000.00 \$8,000.00	1	1	1	.	.	1	1	1	1	1	.	.	8
Comment: No Comment																	
2	—Su 10:00A-11:00A	EM 30	This Week	\$16,000.00 \$16,000.00	.	.	.	.	1	.	.	.	.	.	.	.	1
Comment: No Comment																	
3	MTWRF-- 12:00P-12:30P	DT 30	ABC 7 NEWS @ N	\$800.00 \$6,400.00	1	1	1	.	.	1	1	1	1	1	.	.	8
Comment: No Comment																	
4	MTWRF-- 06:00P-06:30P	EN 30	NEWS 7 @ 6	\$1,200.00 \$8,400.00	1	1	.	.	.	1	1	1	1	1	.	.	7
Comment: No Comment																	
5	MTWRF-- 07:00P-07:30P	PA 30	WHEEL OF FORTU	\$3,000.00 \$12,000.00	1	1	.	.	.	.	1	.	1	.	.	.	4
Comment: No Comment																	
6	MTWRF-- 07:30P-08:00P	PA 30	JEOPARDY	\$3,500.00 \$21,000.00	1	1	1	.	.	1	.	1	.	1	.	.	6
Comment: No Comment																	
7	MTWRF-- 11:00P-11:35P	LN 30	ABC 7 NEWS @ 1	\$2,100.00 \$8,400.00	1	.	1	.	.	1	.	1	.	.	.	.	4
Comment: No Comment																	
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Comment: No Comment																	
9	—Su 11:00P-12:00A	LN 30	ABC 7 NWS @11/	\$1,400.00 \$2,800.00	.	.	.	.	1	.	.	.	.	.	1	2	
Comment: No Comment																	

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**Station Order**  
WASHINGTON, DC (HAGRSTWN) - TV

Station: WJLA

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Primary Rate/ Total	Spots											
					Apr 25	Apr 26	Apr 27	Apr 28	Apr 29	Apr 30	May 01	May 02	May 03	May 04	May 05	May 06
				\$92,100.00	6	6	5		2	6	5	6	5	5	1	47

By: Barbara Monares  
4/24/12  
Thank you!